



For Immediate Release

**Rochester Movie Makers Mind2Movie Challenge  
February 18-21, 2010**

**Local Film Makers to Compete in 72 Hour Film Making Challenge**

ROCHESTER, NY: [December 15, 2009] Rochester Movie Makers announces the first annual RMM-Mind2Movie 72 hour film competition. Teams of local film makers can register now at [www.RochesterMovieMakers.org/m2m](http://www.RochesterMovieMakers.org/m2m). Early bird registration of \$25 per team for RMM Voting Members/\$40 per team Non Members runs through January 8, 2010.

The RMM-Mind2Movie Challenge is for local film makers to complete an entire filmmaking process – from writing and casting to shooting and editing in 72 hours. Thursday night 2/18/10 at 6:00 pm, registered teams will meet at Little Theater Café to receive 3 items that will be included in the film (a character, a line of dialogue and a prop). Final submissions are due 72 hours later.

RMM-M2M Film Making Teams are responsible for putting together a cast and crew, and getting equipment and anything else necessary to make a film/video in just a weekend. Any team, regardless of skill level, is eligible to participate in this competition.

The films will be reviewed by a team of judges and prizes awarded for 1<sup>st</sup> place and runner up (\$250 and \$100). Films will be judged on overall creativity, how well the team used the prop, character and dialogue, and overall film-making technique.

Teams can be made up of as many crew and cast as the team wants and recruitment of teams can begin immediately. Each film team will need a minimum of two actors.

“This creates a challenging timeline for both experienced and inexperienced filmmakers. It also gives local aspiring writers, directors, actors and crew a chance to make a film, rather than just talking about it,” said Mike Boas, Secretary of Rochester Movie Makers. “This competition allows any creative soul with a free weekend, some friends and a video camera to experience the amazing culture of filmmaking.”

**About Rochester Movie Makers**

RMM is a NY State Educational Cooperative 501(c)(3) designed to help you become connected to a team of filmmakers. By attending meetings regularly, you will be exposed to other people in the Rochester area that want to help and be helped executing the sometimes complicated, time consuming but usually very fun and rewarding process called filmmaking.